

# Government of the Virgin Islands of the United States Department of Licensing and Consumer Affairs PRESS RELEASE

Media Contact Person: Astia LeBron, Public Information Officer DEPARTMENT OF LICENSING AND CONSUMER AFFAIRS Wednesday, September 7, 2016 Press Release 49

## **DLCA PRODUCT SAFETY ALERT TO CONSUMERS:**

The Department of Licensing and Consumer Affairs (DLCA) continues to observe the recall on "Step-iT" Activity Wristbands, a toy distributed with each McDonald's "Happy Meal," over the course of the 2016 summer. The Consumer Protection Division was able to meet with Mc. Donald's Public Relations to find what measures will be taken to educate consumers. About 29 million units have been circulated throughout the U.S. (in addition, about 3.6 million units in Canada). The following information has been posted at various McDonald's locations and is also being monitored by the United States Consumer Safety Commission.

### Incidents/Injuries

• McDonald's has received more than 70 reports of incidents, including seven reports of blisters, after wearing the wristbands.

### Remedy

• Consumers should immediately take the recalled wristbands from children and return them to any McDonald's for a free replacement toy and either a yogurt tube or bag of apple slices.

#### Sold at

• Distributed exclusively by McDonald's restaurants nationwide from August 9, 2016 to August 17, 2016 with Happy Meals and Mighty Kids Meals.

## Distributor(s)

• McDonald's Corp., of Oakbrook, Ill.

## Manufactured in

• China

Federal law bars any person from selling or distributing products subject to a publicly-announced voluntary recall by a manufacturer or a mandatory recall ordered by the Commission. To report a dangerous product or a product-related injury go online to www.SaferProducts.gov or call CPSC's Hotline at 800-638-2772 or teletypewriter at 301-595-7054 for the hearing impaired.

###

"Serving Businesses and Assisting, Educating, & Protecting Consumers"

www.dlca.vi.gov